

# CAROLINE L. DESMOND

ASSOCIATE

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## OVERVIEW

Caroline is an Associate whose practice covers a range of intellectual property law issues, with a focus on patent litigation.

Before beginning a career in law, Caroline worked for 14 years as a marketing professional advising national and global brands on advertising media strategies and emerging media solutions. Through this experience, Caroline cultivated a familiarity with a range of industries including technology, consumer packaged goods, outdoor sportswear, entertainment, automobile and financial brands. Her passion for problem solving and love of brands ultimately drove Caroline to pursue a career in intellectual property law to help individuals and companies protect the fruits of their labor and innovative thinking.

As an Associate, Caroline is committed to working in partnership with clients to resolve disputes and to develop strategic solutions that address immediate and long-term goals.

Caroline joined Klarquist in 2020.

## PROFESSIONAL EXPERIENCE

- ▶ Judicial Extern to the Honorable U.S. Magistrate Judge Youlee Y. You U.S. District Court | Spring 2020 | Portland, OR
- ▶ Summer Intern | Immix Law Group | 2019 | Portland, OR
- ▶ Summer Research Assistant to Professor Anne Villella | Lewis & Clark Law School | 2017 | Portland, OR
- ▶ Director, Media Strategy | North, Inc. | 2014-2020 | Portland, OR
- ▶ Media Supervisor | Ignited, L.L.C. | 2011-2014 | Los Angeles, CA
- ▶ Senior Digital Media Planner | Initiative+ | 2010-2011 | Los Angeles, CA
- ▶ Integrated Media Planner | Butler, Shine, Stern & Partners, L.L.C. | 2007-2010 | Sausalito, CA
- ▶ Interactive Media Planner | GSD&M | 2006-2007 | Austin, TX

## EDUCATION

J.D., Lewis & Clark Law School, *magna cum laude*, 2020

B.S., Advertising, University of Texas at Austin, *with Honors*, 2006

## ADMISSIONS

Oregon, 2020

## PRACTICE AREAS

Litigation

**Klarquist**

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## HONORS & AWARDS

- ▶ *Lewis and Clark Law Review*, 2017-2019
  - ▶ 1L Moot Court “Best Oral Advocate”
  - ▶ Neva Elliot Scholarship Recipient
  - ▶ Jack L. Kennedy Scholarship Recipient
  - ▶ Candise Duboff-Jones Memorial Scholarship Recipient
  - ▶ Trilliam Grant Recipient
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## PRESENTATIONS & PUBLICATIONS

- ▶ Caroline Desmond, *The Transformative Potential of Digital Media & Technology on Class Actions*, 23 Lewis & Clark L. Rev. 747 (2019)